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Akio Morita is the mentor for Japanese manufacture and a true artisan in the 20th century. The book is like a memoir for Akio as he not only told the story of the career he had in sony but also his earlier memory in Japan post WWII, This is fascinating to read as it unveiled a truly different world to the one we are living in.

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"Made in Japan" was first published in Japan in 1986. "Made in Japan" is an autobiography of Morita Akio dictated by Akio Morita and recorded by Miko Shimomura . Akio Morita (Akio Morita) was born in 1921 in Nagoya, Japan, and died in 1999. Studied at the Department of Physics, Faculty of Science, Osaka Imperial University (now Osaka University).

Made in Japan: Akio Morita and Sony by Akio Morita

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Made in Japan: Akio Morita and Sony is an autobiography of Akio Morita, the co-founder and former chairman of Sony Corporation. It was written with the assistance of Edwin M. Reingold and Mitsuko Shimomura.

Made in Japan (biography) - Wikipedia

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Morita, Akio. Made in Japan (New York: Dutton, 1986, ISBN 0-451-15171-2) Morita, Akio. Never Mind School Records (1966) (ISBN 4022604158 in Japanese) Morita, Akio (Co-Author) and Shintaro Ishihara. The Japan That Can Say No (Simon & Schuster, 1991, ISBN 0-671-75853-5, ISBN 4-334-05158-8 in Japanese) List of books authored by Akio Morita at WorldCat

Akio Morita - Wikipedia

Made in Japan, at its most basic, is a book about Morita's start into the engineering and physics world of merchandising. Later it goes into the birth and success of SONY and then into Morita's logic and morals of international business.

Amazon.com: Customer reviews: Made in Japan: Akio Morita ...

Akio Morita, the co-founder of the Sony Corporation who personified Japan's rise from postwar rubble to industrial riches and became the unofficial ambassador of its business community to the ...

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Made in Japan là cuốn sách do chính Akio Morita viết về ông và những người sáng lập Sony, cùng với những người khác trong quá trình phát triển Tập đoàn. Cuốn sách là sách gối đầu giường, triết học, quản trị doanh nghiệp và những suy nghĩ về thế giới.

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Morita, Akio. Made in Japan (New York: Dutton, 1986, ISBN 0-451-15171-2) Morita, Akio. Never Mind School Records (1966) (ISBN 4022604158 in Japanese) Morita, Akio (Co-Author) and Shintaro Ishihara. The Japan That Can Say No (Simon & Schuster, 1991, ISBN 0-671-75853-5, ISBN 4-334-05158-8 in Japanese) List of books authored by Akio Morita at WorldCat

Akio Morita - Wikipedia

Made in Japan Akio Morita and Sony (Unknown) : Morita, Akio : The chairman of the Sony Corporation discusses the rise of Sony, his extraordinary career as a businessman, and his views on the United States, Japan, and the world economy.

Sony is one of the most powerful and respected multinational corporations in the world, and Akio Morita is its outspoken chairman. From his global perspective, Morita provides an informative and highly entertaining look at how Japanese business really works.

The New York Times bestseller and Reese Witherspoon x Hello Sunshine YA Book Club Pick! Emiko Jean's Tokyo Ever After is the “refreshing, spot-on” (Booklist, starred review) story of an ordinary Japanese American girl who discovers that her father is the Crown Prince of Japan Izumi Tanaka has never really felt like she fit in—it isn't easy being Japanese American in her small, mostly white, northern California town. Raised by a single mother, it's always been Izumi—or Izzy, because “It's easier this way”—and her mom against the world. But then Izumi discovers a clue to her previously unknown father's identity...and he's none other than the Crown Prince of Japan. Which means outspoken, irreverent Izzy is literally a princess. In a whirlwind, Izumi travels to Japan to meet the father she never knew and discover the country she always dreamed of. But being a princess isn't all ball gowns and tiaras. There are conniving cousins, a hungry press, a scowling but handsome bodyguard who just might be her soulmate, and thousands of years of tradition and customs to learn practically overnight. Izumi soon finds herself caught between worlds, and between versions of herself—back home, she was never “American” enough, and in Japan, she must prove she's “Japanese” enough. Will Izumi crumble under the weight of the crown, or will she live out her fairy tale, happily ever after? Look for the sequel, Tokyo Dreaming, in 2022!

An expert on Japanese culture uses his access to Sony's archives to chart that company's fascinating rise from the ashes of post-war Tokyo to a major international distributor of electronics and mass culture. Reprint.

In a novel set within the arena of volatile Japanese-American relations, business moguls compete for control of the international electronics industry.

From before the dawn of recorded history, there has been a rich flow of interaction between Japan and China. Japan has long learned many things from Chinese civilization, and since the modern era China began to learn from Japan. In the twenty-first century, however, China surpassed Japan in terms of GDP in 2010 to become the world's second largest economy. Amid this rapid rise of China and what has been called a power-shift in Japan – China relations, there are signs that bilateral tensions are rising and that the image each country has of the other is worsening. This volume provides a cogent analysis of the politics of the bilateral relationship in the modern era, explaining the past, present, and future of Japan – China relations during a time of massive political, social, and economic changes. Written by a team of internationally renowned Japanese scholars and based on sources not available in English, this book is essential reading for students and scholars of Japan – China relations, Japanese international relations, and the politics and international relations of East Asia

Made in Japan : comment un jeune ingénieur en physique et en électronique a fait passer SONY d'une petite usine artisanale à un groupe de dimension multinationale avec 50 000 employés et des filiales dans de nombreux pays d'Europe et d'Amérique. Made in Japan, c'est aussi l'histoire des inventions qui ont émerveillé le monde et révolutionné les loisirs, depuis le premier poste récepteur-radio transistorisé, en 1955, jusqu'au tout récent lecteur de disques compacts portable, en passant par le premier téléviseur transistorisé, le fabuleux Walkman inventé par Morita lui-même en 1979, et la première caméra à magnétoSCOPE incorporé 8 mm. Made in Japan, c'est encore l'histoire des batailles menées par Morita pour imposer ses inventions dans le monde malgré une concurrence effrénée et des lois contraignantes. Made in Japan, c'est la philosophie d'un capitaine d'industrie pour qui l'homme est le capital suprême et l'entreprise, le creuset où doit se forger, entre tous les membres du personnel, une communauté de destins. Made in Japan, c'est le premier livre écrit par un grand patron japonais. Le Japon moderne fait homme.

What Makes this Book Unique? No crystal ball is required to safely predict, that in the future – even more than in the past – mastered innovativeness will be a primary criterion distinguishing successful from unsuccessful companies. At the latest since Michael Porter's study on the competitiveness of nations, the same criterion holds even for the evaluation of entire countries and national economies. Despite the innumerable number of publications and recommendations on innovation, competitive innovativeness is still a rare competency. The latest publication of UNICE – the European Industry Organization representing 20 million large, midsize and small companies – speaks a clear language: Europe qualifies to roughly 60% (70%) of the innovation strength of the US (Japan). The record unemployment in many EU countries does not contradict this message. A main reason may be given by the fact that becoming an innovative organization means increased openness towards the new and more tolerance towards risks and failures, both challenging the inherently difficult management art of cultural change. Further, lacking innovativeness is often related to legal and fiscal barriers which rather hinder than foster innovative activities. Yet another reason to explain Europe's notorious innovation gap refers to insufficient financial R&D resources on the company as well as on the national level. As a result, for example, high-ranking decisions on the level of the European Commission are taken to increase R&D expenditures in the European Union from roughly 2% to 3% of GNP.

Global business today is played by new rules -- many of which are being written by the Japanese and their remarkably successful companies. Because the Japanese are redefining business as we know it, Western companies expecting to profit from the new global marketplace must first learn to compete and succeed against the Japanese in Japan. James C. Morgan, Chairman of Applied Materials, Inc., the leading supplier of advanced processing equipment to the worldwide semiconductor industry which does about forty percent of its business in Japan, and J. Jeffrey Morgan, who has worked in Tokyo on the "inside" at Mitsui & Co., Japan's oldest trading conglomerate, contend that apathy and ignorance have prevented many Western companies from capitalizing on the enormous opportunities for business in Japan. In this brilliant examination of Japanese markets, companies, and business practices -- with special emphasis on the establishment of Applied Materials Japan -- the Morgans, father and son, assert that success in the world of Japanese business is determined by two factors: technology and relationships. Candidly discussing their own mistakes and failures as well as their triumphs, the authors provide invaluable insights into the specific challenges facing Western companies in establishing a presence in Japan: problems in financing the venture, product design and production, marketing and distribution, and most important, creating long-term relationships or "putting on a Japanese face." The extraordinary success of Applied Materials Japan -- hailed by George Bush on the campaign trail in 1988 as "a model for all America" -- is testimony to the valuable lessons to be learned from this book. The Morgans provide a clearly written, step-by-step framework for reorienting company thinking, revising corporate strategy, and revitalizing any organization for world class competitiveness. Using vivid examples of Western companies that have both succeeded admirably and failed miserably in Japan, Cracking the Japanese Market is a straightforward examination of what it takes to compete successfully there -- and by extension in the world today.

The celebrated chief executive officer of Chrysler Corporation offers a straightforward account of his career at Ford, of the recent resurgence of Chrysler, and of what is wrong and right with American business

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